Helen Osborne



Helen Osborn is a sustainable travel specialist with over 14 year's in the field, working for Transport for West Midlands. In her current role Helen engages with businesses in the West Midlands to inform them about travel disruption on the network and encourage staff to walk, cycle, car share or take public transport for their journeys. Previously to this Helen has held other business engagement and project management roles to promote sustainable travel, including managing a team of officers to deliver the business workstream of the £33.2 million Local Sustainable Transport Fund programme. Prior to her career at Transport for West Midlands Helen held a number of marketing and communication roles in the private sector. Helen also holds a BA Hons in History and Politics, an MA in Fine Art and professional qualifications in Project Management and Marketing.