

Solihull Childcare Business Conference

Thursday 27th February 2025, 09:30 – 14:15 Cranmore Park, Shirley, Solihull

Time	Activity	Room
09:30 – 09:50	Arrival coffee & registration Networking & visit exhibition	Gallery Suite 2
09:50 – 10:00	Introductions Jenna Handley, Project Coordinator & Business Adviser, SMBC Susie Symeonides, Programme Officer, STEAMhouse	Gallery Suite 1
10:00 – 10:30	Presentation – “Finding & Keeping Great Staff: A Recruitment & Retention Guide for Childcare” Liz Burley, Director, Burley Law	Gallery Suite 1
10.30 – 11:00	Presentation – “Social Media Strategies for Childcare Services” Nicole Justice, Founder, Amber Music Group	Gallery Suite 1
11.00 – 11:15	Networking coffee break Visit exhibition	Gallery Suite 2
11:15 – 11:45	Keynote presentation – “Transforming the Early Years for Children with SEND” Lee Friend, Chief Operating Officer, Dingley’s Promise	Gallery Suite 1
11.45 – 12:15	Panel discussion – “Business Q&A” Lisa Morris, Solihull Early Years Team Manager, SMBC Rosie Ratcliffe, Family Information Service Manager, SMBC Ann Pearson, School Place Planning Manager, SMBC Bern Timings, Head of Service Commissioning for Learning, SMBC Stephen Fenton, Accountant, SMBC	Gallery Suite 1