

# Early Years Foundation Stage Reforms (EYFS) - Online Service

**For Early Years stakeholders**

**June 2021**



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# EYFS online service – ‘Help for early years providers’

## Introduction

From **September 2021**, all early years providers must follow the new [early years foundation stage \(EYFS\) framework](#). To ensure practitioners supporting early years children have the information and support they need to implement the changes consistently, a **new online service** is being launched.

To access the service please click [here](#) and select “**Resources and support for nurseries, childminders and preschools**”

This slide pack/toolkit has been produced to support early years stakeholders to publicise the new online service. Please use the information in the toolkit to ensure that childminders, nursery leaders and pre-school practitioners are fully aware of the new online service and how to access it, which we hope will help to ensure that they feel supported in implementing the changes consistently from September 2021.

Thank you.



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# EYFS online service – ‘Help for early years providers’

- From September 2021, all early years providers must follow the new [early years foundation stage \(EYFS\) framework](#).
- The **key aims of the reforms** are to:
  - improve child outcomes at age 5, particularly in early language and literacy, especially for disadvantaged children; and
  - reduce workload, such as unnecessary paperwork, so that practitioners can spend more time interacting with children in their care.
- **85%** of the early years workforce are made up of practitioners working with children aged 0-4 in the PVI sector.
- The **new online service** is being launched to ensure **childminders, nursery leaders and pre-school practitioners** have the information and support they need to implement the changes consistently.
- **Developed with sector experts and extensively tested with PVI staff and childminders**, the service features information and resources to support the workforce to implement the reforms effectively. This includes details of what the changes mean in practice as well as ideas for activities.



# EYFS online service – ‘Help for early years providers’

## Useful information

- The website covers **all 7 areas of learning** from the EYFS framework. Each of these has been broken down into **3 sub-categories** (based on the educational programmes) so that we can provide bite-sized information for each part of the educational programme. Overarching resources (those within the ‘improve your practice’) section were decided upon based on the needs identified as part of user research.
- We have worked with **sector experts to develop the resources**. We have also shared the resources with a range of key stakeholders for comment and have taken on board their feedback.
- The online service is currently in ‘**public beta**’ phase – this means that it is in a testing phase of development and is, therefore, subject to change following user feedback.
- **Further content**, including additional videos, is planned to be added to the website over time. Additional content will be decided based on user feedback of their needs.



# Communications Assets

A range of communications assets have been produced to support stakeholders to publicise the communicate with PVI staff and childminders about the new online service.

These include:

- Email text
- Social media graphics
- Testimonials from EY testers

These assets are included in this toolkit/ slide pack (see next slides).

**Please use and share these through your own channels.**



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# Social Media graphic

Below is a social media graphic and text to use when publicising the online service.

Post copy to use when using social media graphic:

**Get ready for the Early Years Foundation Stage (EYFS) changes in September 2021 with these new [resources](#) and practical support.**



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# Communications – Email text to use

**The suggested email text below has been drafted to support stakeholders in publicising the online service and help get the message to childminders and staff in PVI settings.**

**From September 2021**, all early years providers must follow the new [early years foundation stage \(EYFS\) framework](#).

The **key aims** of the reforms are to:

- improve child outcomes at age 5, particularly in early language and literacy, especially for disadvantaged children; and
- reduce workload, such as unnecessary paperwork, so that practitioners can spend more time interacting with the children in their care.

To support the implementation of the revised EYFS, the Department for Education has developed a new **online service** for private, voluntary and independent early years settings and childminders. This service provides resources, advice and support to help practitioners to understand the requirements for each area of learning and development and what these requirements mean in practice. The new service is now live on gov.uk and can be accessed here – [Prepare for changes to the early years foundation stage framework - GOV.UK \(www.gov.uk\)](#)

**We encourage you to use this online service to support your planning and implementation of the EYFS reforms from September 2021.**





# What our testers thought...

**Below are a few testimonials from users who have accessed/tested the online service during the early testing phase. Please feel free to use these in your own communications when publicising the service with childminders, nursery leaders and pre-school practitioners.**

*"I've got other childminder friends so I can show them this and they can see it's not scary."*

*"I like the examples...giving you a concrete activity you can do. Sometimes I think childminders struggle how to relate that to actual practice"*

*"I think it's perfect, it doesn't go on and on and it's not too technical. It just says what it needs to say, it's very informative and it's changed my perception of things online being difficult to use."*

*"This feels clear to read, it feels like I would be able to plan for that and get some great ideas for how to enhance the children's learning. It just feels clear."*

*"It's interesting about using it to make marks, I'd never thought about that bit before so that's something new for me to try. That's a nice idea."*



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# For more information

**If you have any questions regarding this toolkit,  
or require any more information,  
please email:**

**[eyfsreforms.earlyadopters@education.gov.uk](mailto:eyfsreforms.earlyadopters@education.gov.uk)**

**For help with technical problems with the online service please email  
[help\\_for\\_early\\_years\\_providers@digital.education.gov.uk](mailto:help_for_early_years_providers@digital.education.gov.uk) and a member of the team will get  
back to you.**



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