



**Targeted supervised toothbrushing is an effective evidence-based intervention that reduces the incidence of dental decay in children.**

**Supervised Toothbrushing is being rolled out to 3- to 5-year-olds in early years settings (including primary schools and nurseries) in the most deprived areas of England as part of a national programme.**

- 22.4% of 5-year-olds experience dental decay (2024)
- Decay can affect a child's ability to eat, sleep, speak and socialise.
- Tooth pain is one of the main reasons for school absence
- Tooth decay is the most common reason for admission to hospital in children aged six to ten years.

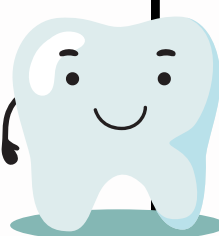
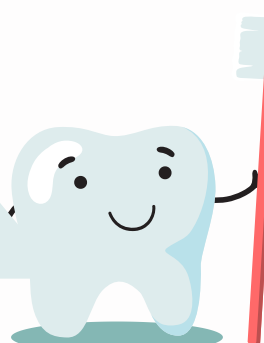


### **Oral Health Improvement staff will:**

- Provide all training required to carry out the programme safely and efficiently
- Provide a 'Brilliant Brushers' toolkit that includes all information and consent forms
- Undertake quality assurance monitoring termly
- Provide all resources including toothpaste, toothbrushes and toothbrush racks
- Provide information on access to dental services

- The supervised toothbrushing programme is being offered to all primary schools and some nurseries in Index of Multiple Deprivation Levels 1&2 to teach them an important life skill in a supported environment.
- This programme is not intended to replace toothbrushing at home. Toothbrushes, fluoride toothpastes and oral health improvement information will be provided for parents/carers to support children with toothbrushing twice per day at home.
- This Programme is latest step in government's Plan for Change to give children the best start in life and prevent ill health

Scan to  
watch how it  
works



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