



Solihull College & University Centre &
Stratford College X Solihull Council

Thinking Further: Sustainable Futures

Webinar series &
Pre-recorded portal of interviews

Part 1: Careers

Monday 26th April 12:30PM-1:30PM

Courses and Degrees in Sustainability: Session 2



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Housekeeping:

- Please stay on mute, unless you are asked to come off
- Any questions please put them in the chat
- This session is being recorded



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Part 1: Careers

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Agenda:

Maddie Booth, Sustainability Co-ordinator,
Solihull College

David Cashmore, Course Leader,
Birmingham City University

Suzanna Jones, Climate Change & GSD
Student / Sustainability Co-ordinator,
South and City College

Matt Woodthorpe, Programme Manager,
EAUC-Scotland

Megan Sturton, Placements & Training
Manager, Change Agents

Maddie Booth— showcase portal



Maddie Booth

Current:

- Founder of Scrubbee, Sustainable skin care business focused on upcycling 'waste' products from the food supply chain.
- Sustainability Officer at Solihull College and University Centre - working in a consulting role with SMEs and developing sustainable strategies within the college.
- Mentor for Ingenuity UK and Warwick SEED.

Past:

- Co-founder of Warwick Cup, a cup sharing system on University of Warwick campus to reduce the use of disposable cups.
- BaSc graduate from The University of Warwick – Politics and Global Sustainable Development



David Cashmore

With over 20 years' experience in industry, David has held senior positions in a diverse range of B2B companies, ranging from SMEs through to large global corporations. Whilst predominantly working as a marketer, his experience extends to project management and business analysis. He continues to work closely with industry and professional bodies, particularly the Chartered Institute of Marketing (CIM).

David moved into the Higher Education sector in 2017 as a Senior Teaching Fellow in Marketing at Birmingham City University, where he is now the Course Director for all the marketing courses within the Business School. He continues to work closely with industry as part of government-funded Knowledge Transfer Partnerships.

David holds a degree in Economics, the CIM Professional Postgraduate Diploma in Marketing (Level 7), an MSc in Marketing and a Postgraduate Certificate in Education. His areas of interest include marketing strategy, sustainability, project management, business analysis, and professional development.

[Support services](#)[Education for sustainable development](#)[Sustainable Careers & Skills](#)

Sustainable Careers & Skills

Project brief - thinking further (PDF)

A partnership project with Solihull MBC and Solihull College & University Centre to help students interested in careers in sustainability. The project was led by the Sustainability Officers and involved students, local businesses, universities and other organisations.

This library of resources has been produced and made accessible for students to learn more about sustainability careers. In addition to the online resources a series of online events were hosted to launch the resources.

The project ideas were developed from the  **[EAUC sustainability careers guide 2019 \(PDF\)](https://www.solgrid.org.uk/education/support-services/education-for-sustainable-development/sustainable-careers-skills/)**

A wide variety of resources collated by Sarah Lardner can also be found in this  **[Google Doc](#)**

(These are very useful resources to refer to)

Who are the resources aimed at?