

Raising standards and engagement levels with boys and Pupil Premium Pupils

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Leading Change - Improving Learning

Since leaving Headship back in 2013, I have been working with 100s of schools across the UK on projects developing greater depth in writing to transforming attitudes to learning. Since (sadly) falling in love with data as a Headteacher, I have ensured that all my projects track both soft and hard data. To date, I have worked with 12 clusters of schools on 1-2 year long term data led research projects transforming writing across clusters of schools. These projects have been really successful.

In the Norwich cluster, in 2015, 12% of pupils said that writing was their favourite subject - Interestingly, no boys! A year later, in 2016, the same pupils were screened again with 69% of pupils stating that writing was their favourite subject with 60% of those being boys!

In the Tower Hamlets cluster, 4% of the pupils (no boys) said they never wrote outside of school. A year later, 63% of the same pupils said that they wrote regularly outside of school. After 2 years this was 79% of pupils with more than 50% of those being boys!

In my own school where I was HT, writing standards shot from 9% Level 5 to 60% Level 5 in just 12 months. It really does make a huge difference to the attitude of the pupils.

Typically, the project will include:

- 7 Face to Face days with nominated project leaders from your schools.
- 2 x half day TA conferences for the TAs in your schools.
- An eSafe blogging platform and admin training on the chosen platform where NOTHING can appear on the blogs unless approved by a teacher (additional cost of £600 per year).
- Parent workshop/training.
- A blogging policy written by myself.
- Social Media training for your schools.
- Detailed online survey to share with pupils at the beginning/middle/end of the project.
- Data analysis of the survey.

Costings:

3-4 schools = £2950 per school per year
2 schools = £3250 per school per year
1 school = £4500 per year

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